# OUR ADVOCACY ON THE 2030 PLAN

**JUNE 2016** 



### **DRIVING INNOVATION – OUR 2030 SOLUTIONS**

We advocate for the development of an enabling and incentivizing regulatory and normative framework that is performance based, material-neutral and thereby ensures the maintenance of a level playing field across industries and countries.

The deployment of our 2030 Solutions will require incentivizing regulations – for instance through the use of carbon pricing mechanisms or waste management regulations that encourage material recovery – as well as progressive building codes and standards. We will also raise awareness in the market to create a demand for sustainable solutions and promote increased cooperation across the construction value chain.

# CLIMATE

We engage with governments across many jurisdictions on the development of effective and incentivizing climate regulatory frameworks. We advocate for efficient, effective, fair and consistent climate regulations:

- We advocate for a long term, stable and reliable environment to encourage investments and support plans to reduce CO<sub>2</sub> emissions further and to adapt to climate change,
- We support the use of carbon pricing mechanisms to incentivize the development of innovative low-carbon solutions and create a level playing field across industries and countries.
- We support the convergence and linking between carbon pricing mechanisms as a way to progress towards a global carbon price signal
- We advocate for climate policies that are fully integrated in a coherent policy framework (incl. energy, industrial and innovation policies) and that is responsive to changes in macro-economic environments;
- We advocate for a level-playing field between domestic producers and importers, and among industries. This is a
  necessity to avoid carbon leakage during the transitory period in which different carbon costs apply from one jurisdiction
  to another,
- We advocate for comparable and coordinated efforts among countries, and consistent and equally enforced monitoring and reporting rules for carbon emissions.
- We support a higher share of renewables in the energy mix of a country power generation capacity,
- We advocate for higher energy efficiency standards in buildings, based on life cycle performance and material/ technology neutrality.
- In countries where CO<sub>2</sub> emission rights are allocated to production installations, we advocate in favor of allocation methodologies which avoid structural over allocation.

## **CIRCULAR ECONOMY**

We advocate for an enabling regulatory framework for waste collection, segregation, preparation and recovery through co-processing in our production processes – in line with the waste treatment hierarchy.

We advocate for the recognition of the added-value of co-processing as a double and simultaneous recovery (energy) and recycling (minerals) process.

We advocate for an incentivizing regulatory framework for the production and use of recycled aggregates from construction and demolition waste, creating a business case for these activities and the use of secondary raw materials.

We act on building standards to enable broader use of recycled aggregates in high-value applications.

# **PEOPLE AND COMMUNITIES**

We advocate against any discrimination, for the universal respect for human rights and for diversity.

We fully support and work in respect of fair competition rules and practices.

We take a visible stand against corruption and bribery.

We advocate for the development of policies enabling the provision of affordable housing solutions, thereby contributing to bringing responses to housing, well-being and safety needs.

We advocate for transparency and improved reporting of extra-financial performance - underpinned by Integrated Profit and Loss Statements and impact valuation tools that incorporate those measures – as a core responsibility of business to provide full disclosure of its impact on society.

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